

Become a Weather Reach™ Signal Provider for the Rain Bird® ET Manager™



ET Manager connects to virtually any irrigation controller and allows your customers to save significant amounts of water without sacrificing the beauty of their landscape.

The Smart Choice

The industry and the public demand improved water management. Property owners want convenience, peace of mind, and financial savings. Most of all, they want all of these without sacrificing a healthy, beautiful landscape. ET Manager is the smart choice – it provides cost savings and convenience, simply and powerfully.

Once you become a Commercial Signal Provider, you provide the data that enables ET Managers in your surrounding area.



It's easy to become a Signal Provider - all you need is a compatible weather station and the server software.

ET Managers connect to virtually any irrigation controllers via the common wire, and use hourly data to determine when to replenish moisture in the landscape. ET Manager interrupts irrigation until water is needed, balancing the landscape's needs with the ever-changing weather.

Becoming a Commercial Signal Provider is easier than you might think. All you need is a compatible weather

The demand for water savings is growing. Studies show the typical landscape receives twice the amount of water it needs to remain healthy. Experts say water should be put back into the soil at an optimum rate – based on a landscape's evapotranspiration (ET). Rain Bird ET Manager makes a formerly manual process automatic, managing watering frequency based on real-time, hourly weather data, received wirelessly. It works with virtually any irrigation controller and even measures rainfall. Using accurate, timely weather data, ET Manager will significantly cut landscape water use, and reduce onsite maintenance.

ET Manager is smart water conservation and peace of mind. Becoming a Weather Reach Signal Provider provides you the unique opportunity to offer this valuable weather data and its benefits to anyone with an automatic irrigation system and the ET Manager. You'll set yourself apart as an expert who uses and understands the latest water-saving technology. Rain Bird will help build your credibility as you help your clients realize their landscape and water conservation goals.

station (or access to one) and the Weather Reach Server Software. We'll guide you through the simple process, including establishing paging service with a nationwide wireless paging company.

Communities and property owners/managers across the country are installing ET Managers to better manage precious water resources and improve the health and beauty of local landscapes. Take advantage of this trend and start building your business today.

Benefits of Becoming a Commercial Signal Provider

- Reinforces your reputation as an irrigation expert
- Provides a business opportunity to sell ET Manager units and provide added-value service (for a fee) within your community
- Enhances water management services
- Increases customer satisfaction and convenience
- Reduces irrigation system maintenance
- Saves money and water by dramatically reducing over-watering



Weather Station(s)



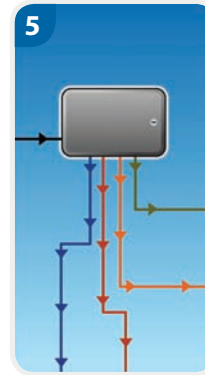
Weather Reach Server



Paging System



ET Manager



Irrigation Controller



Irrigation System

A Smart Solution for Growth

Becoming a Weather Reach Signal Provider is a smart solution for business growth and a means to provide sustained water conservation. The ET Manager/Weather Reach Signal is a proven process that will provide convenience and peace of mind to your customers and improve your service level.

Automated Weather Station(s)

Rain Bird also offers a complete weather station with professional high-quality sensors packaged with the Weather Reach Server Software. One weather station can provide information to an unlimited number of ET Managers within a Signal Provider's paging area. If you already own/operate a Rain Bird or Campbell Scientific weather station as part of your Maxicom or other weather-based system, the only thing you need is the Weather Reach Server Software.

Weather Reach™ Server (ETM-WRSS)

The Weather Reach Server software automatically retrieves weather data from a single weather station or a weather station network. The server runs on a standard PC and can be operated by an individual, company or agency. It includes an ET Manager signal verification unit to give you peace of mind that your signal is being broadcast. The weather data generated by the Weather Reach Server can be used and shared in several ways:

- Broadcast wirelessly via a paging network to ET Managers
- Uploaded to websites to show current weather information and ET data
- Output for custom weather reports and graphs
- Exported to other software programs

Commercial Paging

Each hour the weather data is automatically uploaded through the Internet to a commercial wireless paging system and broadcast to ET Managers set up to receive your signal within your area. To verify successful transmissions, a feedback receiver confirms system operation.

ET Manager (ETMi)

ET Managers use this real-time weather data to determine exactly how much water a landscape needs. The ET Manager connects to virtually any irrigation controller via the common wire and allows watering only when it's needed. It takes the guesswork out of watering and there is no longer any need to worry when the weather changes.

If you are interested in becoming a Weather Reach Signal Provider for ET Managers in your area, please contact us at **1-877-351-6588** or visit our web site at **www.rainbird.com**.